



Press Release

Contact: Natalie Lemke
MBA Communications Manager
262.522.3623
nlemke@MBAonline.org

FOR IMMEDIATE RELEASE

Gov. Walker Declares April New Homes Month in Wisconsin

(Waukesha, Wis.) April 1, 2013 – On March 22, 2013, Governor Scott Walker declared the month of April "New Homes Month" in Wisconsin by signing an official proclamation saluting the new home construction and remodeling industries.

The building industry has been through a deep recession, but the recovery has a solid beginning. New Homes Month is a celebration of housing, home ownership, and the jobs that go along with it.

"Wisconsin's housing industry is coming back," declared WBA President Craig Rakowski. "We have been through the biggest housing downturn since the Great Depression, but that's behind us. The industry is building, hiring, growing and moving forward. It's going to be a good year."

Today's new homes are built with environmentally-friendly features such as energy-efficient tankless water heaters, Energy Star appliances, HVAC systems, insulation and windows and doors that make the home more comfortable and can save the home owners money over the long term.

New homes are safer, with electrical wiring systems that can accommodate modern appliances and components such as high-definition televisions, security systems, fire alarms and complex lighting and audio setups.

Not only do new homes benefit the home owner, they benefit the community. The estimated one-year local impacts of building 100 single-family homes in a typical metro area include:

- \$21.1 million in local income,
- \$2.2 million in taxes and other revenue for local governments, and
- 324 local jobs.

The additional, annually recurring impacts of building 100 single-family homes in a typical metro area include:

- \$3.1 million in local income,
- \$743,000 in taxes and other revenue for local governments, and
- 53 local jobs.

As the housing industry shows signs of a sustained recovery, today's near-record low interest rates combined with the benefits of new construction make now an ideal time to achieve the American dream of homeownership in a brand-new home.

Those interested in building, buying or even remodeling should be sure to use Metropolitan Builders Association (MBA) members when doing so. MBA members have met stringent membership eligibility requirements set by the MBA to protect consumers. This includes background checks, financial history, and interviews.

For a list of MBA members, or more information about New Homes Month visit NewHomesMonth.org.

ABOUT THE METROPOLITAN BUILDERS ASSOCIATION (MBA)

The Metropolitan Builders Association, located in Waukesha, Wis., is a not-for-profit trade association that represents nearly 1,000 companies involved in the construction, development, and remodeling of single and multifamily housing and light commercial property in Waukesha, Washington, Ozaukee, Jefferson, and Milwaukee counties. Collectively, its members employ tens of thousands of workers in the Milwaukee area and conduct millions of dollars of business each year. For more information, visit MBAonline.org or the [Metropolitan Builders Association's Facebook page](#).

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